

Presenting COHiTEC Program 2017...

COHiTEC is a training program in new technology commercialization intended to support researchers assessing the commercial viability of the science and technology they have developed.

The program was **specifically designed for researchers from Portuguese R&D institutions** that:

- are developing groundbreaking science and technology
- believe that their research can have a commercial application
- want to see their research “come alive”
- would like to complement their scientific background with business and entrepreneurial skills

The program offers free of charge **training in technology commercialization** and has a significant **track-record in the support of high-tech/high-growth projects** in Portugal (165 participant projects, 860 participants, 35 startups created).

COHiTEC 2017 will take place from the **14th of March to the 11th of July**, in two alternative locations:

- **Lisbon** (Thursdays afternoon at Nova School of Business and Economics)
- **Porto** (Tuesdays afternoon at Porto Business School)

At COHiTEC 2017, researchers will have access to:

- weekly training sessions in topics such as technology assessment, business development, financials, intellectual property and legal issues
- hands-on meetings in order to apply the learnings from the in-class tutorials to their technology, answering questions such as “what product or service can be derived from my technology?” or “does the product or service respond to a relevant market need?”
- support from management students and mentors, who complement the research teams with their business knowledge and skills
- meetings with experts in technology commercialization from the universities of North Carolina State, Brown and Rutgers (USA).

COHiTEC 2017 Roadshow: During January and February, COHiTEC 2017 will be presented in several Portuguese higher education and research institutions. Please consult the list of presentations and register at www.cohitec.com.

COHiTEC 2017 Applications: Applications to COHiTEC 2017 are open until the 20th of February 2017, and are available at www.cohitec.com.



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