



**Ciências  
ULisboa**

**Engenharia Geográfica,  
Geofísica e Energia**

## **OPEN CLASS**

2 December 2019, 14h00 – 15h30 room C1.3.33A

# **"Shared economy and sustainable mobility"**

Lending, reselling, giving, swapping, renting are all models that can help to increase the usage duration of resource-consuming goods such as a passenger car. Car ownership in Portugal, has been increasing from 469 car/1000 people, in 2000, to 528 car/1000 people, in 2018 (Lisbon AML 429 car/1000 people, Lisbon city 601 car/1000people). But, observing the Lisbon city in the last 3 years, innumerable attempts to disrupt the private car model are in place: electric car/scooter sharing, conventional/e-bike sharing of this shared economy in mitigating commuting related energy consumption and emissions is still barely quantified in Lisbon. Speakers of two related platforms, Boleias Via Verde and e-cooltra, will present its business model and show some indicators obtained so far.

**Martim Duarte Gama Bustorff**

Serviço de Mobilidade  
VIA VERDE BOLEIAS

VIA VERDE  
**BOLEIAS**

<https://boleias.viaverde.pt/BoleiasWeb/Homepage.jsf>

**Paulo Martins**

Ecooltra  
ScooterSharing Lisboa  
| City Manager

**eCOOLTRA**  
APP ► SCOOTER ► GO



Moderated by:

Carla Silva, sustainable mobility professor DEGGE-FCUL

[camsilva@fc.ul.pt](mailto:camsilva@fc.ul.pt)