

## **About COHITEC**

COHITEC is a four-month **training program in technology commercialization**, destined to researchers from Portuguese R&D Institutions, who wish to:

- evaluate the commercial viability of the innovative technologies they have developed;
- gain technology commercialization and entrepreneurial skills.

Throughout the program, researchers have access to:

- training in technology commercialization, with weekly classroom sessions and seminars covering topics such as team management, product and service idea generation, intellectual property, finance and business plan development.
- support by management students and mentors, who contribute with their management skills, knowledge and networking to the development of the project.
- monthly meetings with professors from the North Carolina State University, who developed a technology commercialization methodology adopted by COHiTEC.

By the end of COHiTEC, a Closing Session is held, where the business projects developed during the program are publicly presented.

## Track record

COHITEC was created in 2004 by COTEC Portugal - Associação Empresarial para a Inovação, aiming to promote the valuation of the knowledge generated in Portuguese R&D institutions. Since its inception, the Program has supported 123 projects, headed by 427 researchers, and led to the creation of 17 technology-based companies.

## The 2014 Edition

COHiTEC 2014 takes place from the 4<sup>th</sup> of March to the 1<sup>st</sup> of July, on two alternative locations:

- Porto: Porto Business School
- Lisbon: INDEG-IUL ISCTE Executive education

The regular schedule of the Program is on Tuesdays afternoon, from 2.30 to 8.00 p.m. However, in the weeks with the North Carolina State University staff, an additional day will be needed.

Applications to COHiTEC 2014 are open until the 8<sup>th</sup> of January, and are available at www.cohitec.com.

If you wish to know more about COHiTEC, please attend one of the Presentation Sessions we will hold in several higher education institutions and research centres from October to December 2013. Please consult the list of presentations and register at <a href="https://www.cohitec.com">www.cohitec.com</a>.









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